

# Provisional Battle Plan (aka Syllabus)

## BUS 326 – Organizational Theory

Spring 2020

**Professor:** Dr. C.R. Marshall

**Office:** CPS 432

**Office Hours:** Monday 2:00 – 3:30, Tuesday 9:30 – 11:00 & 2:00 – 3:00 **and by appointment**

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**URL:** <http://www.uwsp.edu/busecon/Pages/Faculty/cmarshall.aspx> (Links to an external site.)

**Course Description: Organizational Theory.** Use an open system perspective to examine how managers deal with factors that affect the organization. Consider factors such as environment, technology, and goals in determining the nature and structure of the organization.

**Required Textbook:** Organizational Theory and Design, 12<sup>th</sup> ed., Daft.

**Course Prerequisites:** Students in this course must be majors in Business Administration, Accounting, Business Economics or minors in Business Administration and must have completed Bus 320 or Bus 325.

**SBE Mission:** The UW-Stevens Point School of Business and Economics creates career ready graduates and leaders through applied learning. We serve the businesses, economy, and people of the greater Central Wisconsin region. We specialize in preparing students for success by providing professional development experiences, access to employers, and in-demand skills.

The SBE achieves its mission by valuing:

- Talent development
- Lifelong learning
- Career preparation
- On the job experiences
- Community outreach
- Regional partnerships
- Continuous improvement

**Accreditation Commitment:** SBE is accredited by the Association to Advance Collegiate Schools of Business (AACSB), a designation earned by only 5 percent of world business schools. Accreditation instills a culture of continuously improving our programs through connections with local business leaders, alumni and the community.

### Learning Outcomes

Students should understand that an organization's effectiveness is driven by its organizational structure.

- Strategy, Design and Effectiveness
- Structural Choice Options

Students should understand that organizations function as open systems within the broader organizational environment.

- Students will be able to recommend organizational changes that take into account the disparate interests of internal and external stakeholders.

Students should understand that a variety of dynamic factors impact, and are impacted by a company's organizational choices.

- Ethics and Culture
- Organizational Change and Innovation
- Decision Making
- Conflict, Power and Politics

**Activities:** These are the activities that make up the class. Points and due dates are listed below and/or in the individual modules.

**Exams:** There are 13 modules, one for each of the 13 chapters. Each module/chapter will have its own exam covering material from the textbook and other handouts.

**Online Activities:** There will be a variety of activities (One or two per module/chapter) requiring you to submit documents in Canvas.

**Cases:** There will be a variety of **individual** case-based projects (One per module/chapter) requiring you to submit documents in Canvas.

**Smiley Professional Events (Formerly Pointer Professional Events, Formerly SBE Events):** For this course, these events are not required.

**Due Dates:** The due dates are shown below on each of the individual assignments. Anything can be completed early. Nothing will be accepted late without prior arrangements. See the tentative schedule below.

**Online Attendance:** In an online class, the idea of attendance translates to checking email, signing into D2L, participating in online discussions and timely submission of assignments. The points for this are associated with the underlying activity. Students are expected to check their campus e-mail account and to log into D2L on a regular basis. **Records & Registration / Financial Aid requires that I take attendance early in the term. If you have not signed into Canvas by the day that I need to submit attendance, you may be dropped from the class.**

**ADA Statement:** If you feel you may need an accommodation or special services for this class, please call the service at 346-3365.

**Academic Misconduct:** Any student caught cheating or assisting another student to cheat or allowing another student to cheat will be removed from the class and will fail. Academic Misconduct is defined as violating provisions of Chapter UWSP 14, Rules of the Board of Regents of the University of Wisconsin System, Wisconsin Administrative Code.

**Grading:** Grades will be distributed on a traditional scale (A,A- > 90, B+,B,B- > 80...) with the possibility of adjustments in your favor if deemed appropriate by the professor. If grades are adjusted from the traditional scale, you should expect ~25% of the class to get an A of some sort, and ~75% to get either an A or a B of some sort. This will be constrained by the following simple rule: I generally don't curve by more than a full letter grade. (Corollary: If you earn less than 50% of the available points, you should not expect to receive a passing grade.)

**Early & Late:** You may complete any activity or exam as soon as it is available in Canvas. No credit will be given for any work done after the deadline without prior arrangements.

**You can expect to receive a zero for a grade on any work not completed by the due date.**

**Note: Any item on this syllabus is subject to change at my discretion with appropriate notification of the class (normally an email).**

## Course Summary:

Date	Details
Thu Jan 30, 2020	Assignment <a href="#">01.1 Reading for Chapter 1</a>
Wed Feb 5, 2020	Assignment <a href="#">01.2 Activity</a> Assignment <a href="#">01.3 Activity</a> Assignment <a href="#">01.4 Case - Royce</a> Assignment <a href="#">Ch01Quiz</a>
Thu Feb 6, 2020	Assignment <a href="#">02.1 Reading for Chapter 2</a>
Wed Feb 12, 2020	Assignment <a href="#">02.2 Activity</a> Assignment <a href="#">02.3 Case - Covington</a> Assignment <a href="#">Ch02Quiz</a>
Thu Feb 13, 2020	Assignment <a href="#">03.1 Reading for Chapter 3</a>
Wed Feb 19, 2020	Assignment <a href="#">03.2 Activity</a> Assignment <a href="#">03.3 Case - C&amp;C Grocery</a> Assignment <a href="#">Ch03Quiz</a>
Thu Feb 20, 2020	Assignment <a href="#">04.1 Reading for Chapter 4</a>
Wed Feb 26, 2020	Assignment <a href="#">04.2 Activity</a> Assignment <a href="#">04.3 Activity</a> Assignment <a href="#">04.4 Case - Paradoxical Twins</a> Assignment <a href="#">Ch04Quiz</a>
Thu Feb 27, 2020	Assignment <a href="#">05.1 Reading for Chapter 5</a>
Wed Mar 4, 2020	Assignment <a href="#">05.2 Activity</a> Assignment <a href="#">05.3 Case - Cooperation</a> Assignment <a href="#">Ch05Quiz</a>
Thu Mar 5, 2020	Assignment <a href="#">06.1 Reading for Chapter 6</a>
Wed Mar 11, 2020	Assignment <a href="#">06.2 Activity</a> Assignment <a href="#">06.3 Case - Rhodes</a> Assignment <a href="#">Ch06Quiz</a>
Thu Mar 12, 2020	Assignment <a href="#">07.1 Reading for Chapter 7</a>
Wed Mar 25, 2020	Assignment <a href="#">07.2 Activity</a>

Date	Details
	Assignment <a href="#">07.3 Activity</a> Assignment <a href="#">07.4 Case - Bistro</a> Assignment <a href="#">Ch07Quiz</a>
Thu Mar 26, 2020	Assignment <a href="#">08.1 Reading for Chapter 8</a>
Wed Apr 1, 2020	Assignment <a href="#">08.2 Activity</a> Assignment <a href="#">08.3 Activity</a> Assignment <a href="#">08.4 Case - Listening</a> Assignment <a href="#">Ch08Quiz</a>
Thu Apr 2, 2020	Assignment <a href="#">09.1 Reading for Chapter 9</a>
Wed Apr 8, 2020	Assignment <a href="#">09.2 Activity</a> Assignment <a href="#">09.3 Case - Sunflower</a> Assignment <a href="#">10.1 Reading for Chapter 10</a> Assignment <a href="#">Ch09Quiz</a>
Wed Apr 15, 2020	Assignment <a href="#">10.2 Activity</a> Assignment <a href="#">10.3 Activity</a> Assignment <a href="#">10.4 Case - The Boys</a> Assignment <a href="#">11.1 Reading for Chapter 11</a> Assignment <a href="#">Ch10Quiz</a>
Wed Apr 22, 2020	Assignment <a href="#">11.2 Activity</a> Assignment <a href="#">11.3 Case - Southern Discomfort</a> Assignment <a href="#">12.1 Reading for Chapter 12</a> Assignment <a href="#">Ch11Quiz</a>
Wed Apr 29, 2020	Assignment <a href="#">12.2 Activity</a> Assignment <a href="#">12.3 Case - Medici</a> Assignment <a href="#">13.1 Reading for Chapter 13</a> Assignment <a href="#">Ch12Quiz</a>
Wed May 6, 2020	Assignment <a href="#">13.2 Activity</a> Assignment <a href="#">13.3 Activity</a> Assignment <a href="#">13.4 Case - Daily Tribune</a>
Mon May 11, 2020	Assignment <a href="#">Ch13Quiz</a>